

Reinvesting Toll Revenues into Multimodal Improvements in Northern Virginia

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Senior Program Manager*

NVTC

The Voice of Transit in Northern Virginia



Funding and stewardship of Metro and Virginia Railway Express



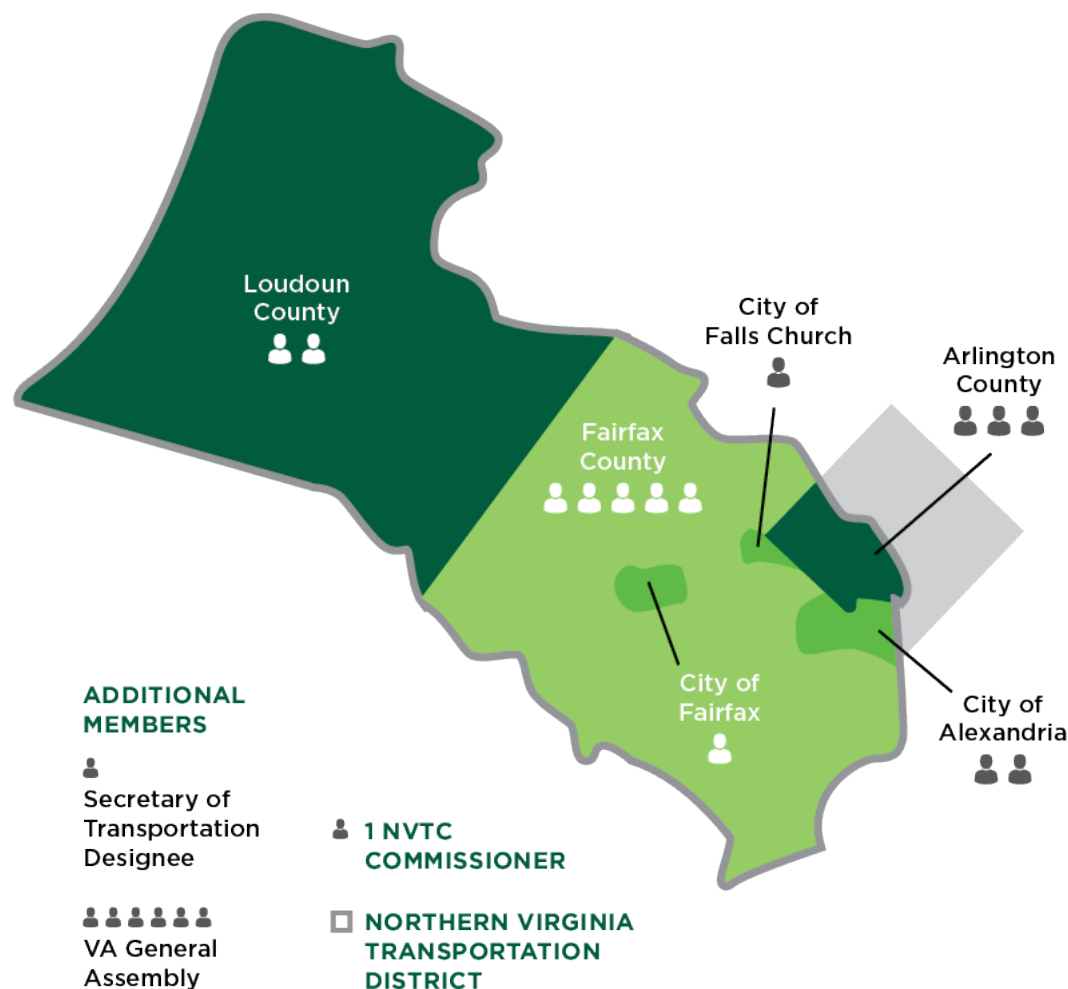
Managing state and regional funding for six local bus systems



Working across jurisdictional boundaries to coordinate transit service



Administering the Commuter Choice Program (I-66 inside the Beltway and I-395/I-95)



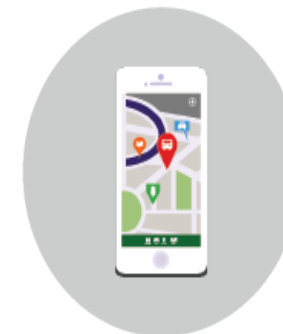
About Commuter Choice

A competitive grant program that invests toll revenues from two Northern Virginia expressway corridors into transportation projects that benefit toll payers, in that they...

Maximize Person Throughput & Implement Multimodal Improvements



Improve
mobility



Support new,
diverse travel
choices



Enhance
transportation
safety and
travel reliability

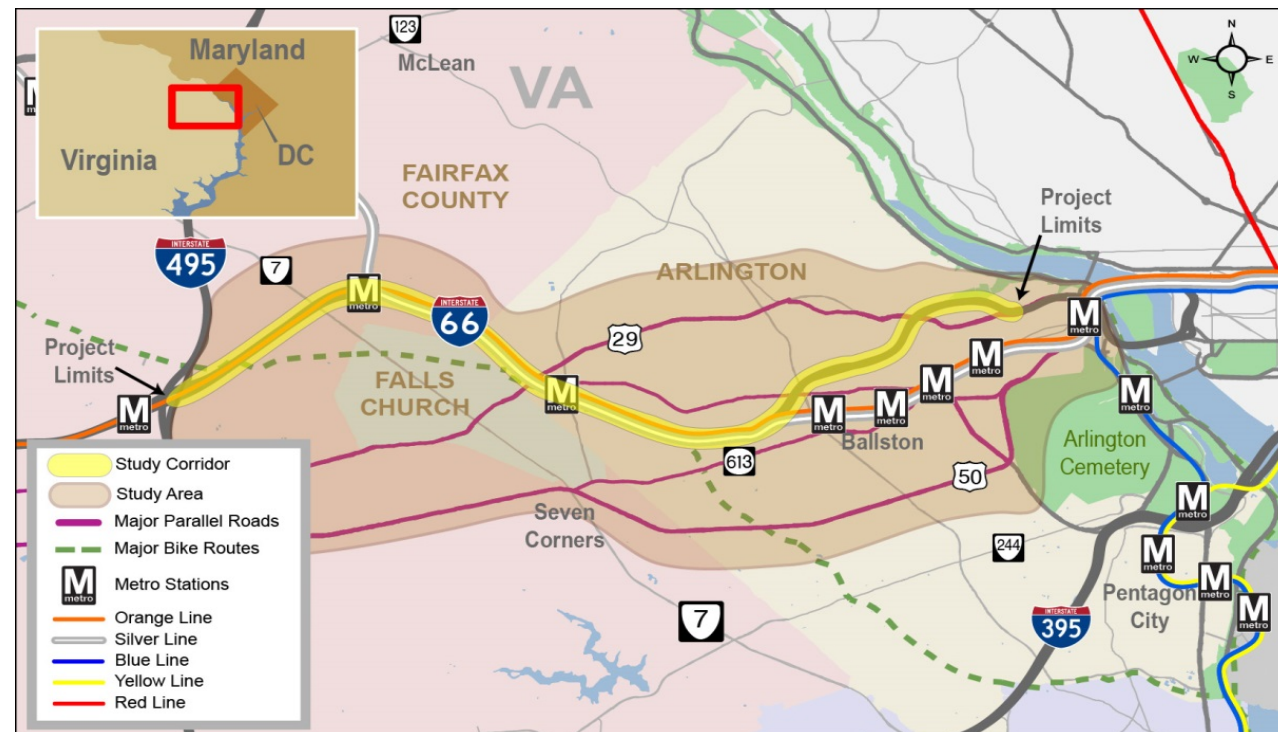
Each corridor has a multi-decade payout schedule and typically about \$30 million in available funds per two-year program.

Commuter Choice on the I-66 corridor

(Began in 2017)



Image Credit: Flickr / Virginia Department of Transportation

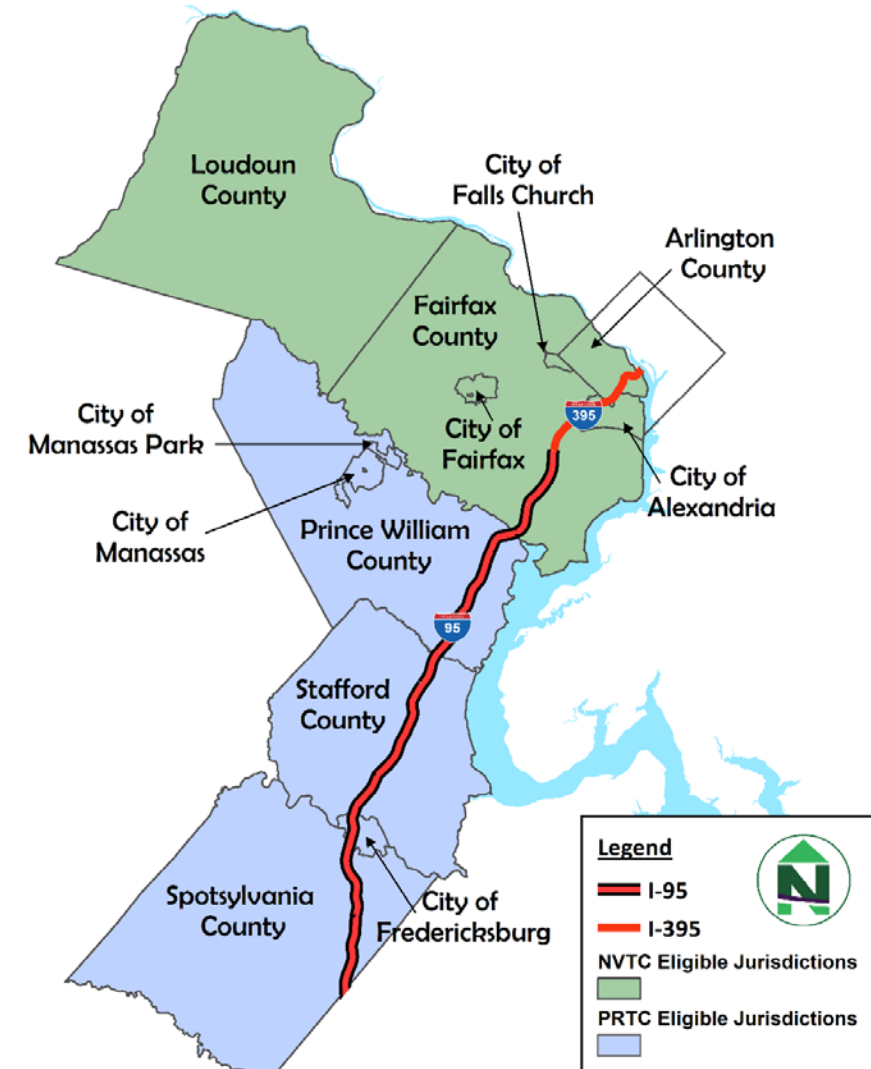


Commuter Choice on the I-395/95 corridor

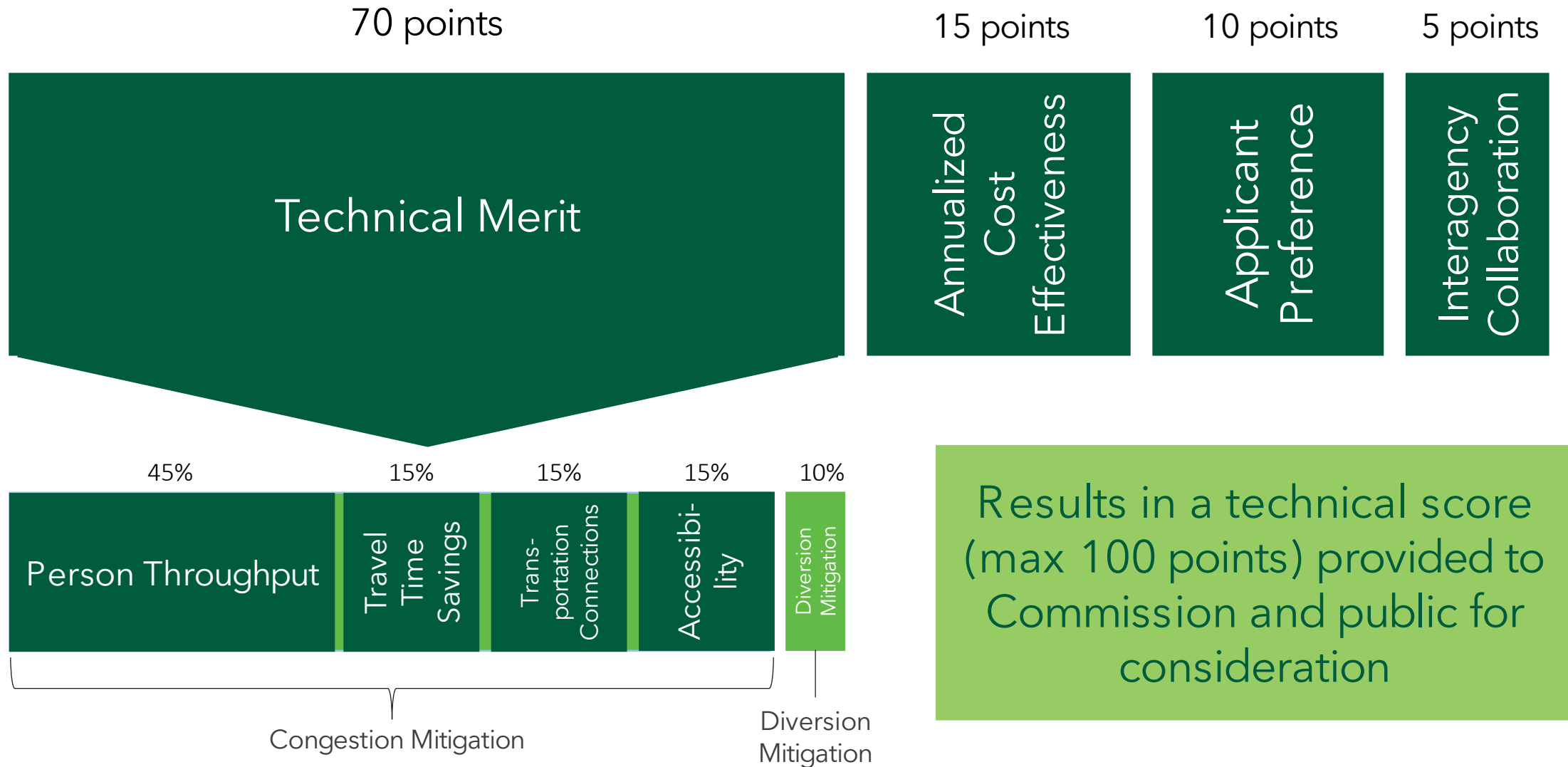
(Began in 2019)



Image Credit: Transurban



Technical evaluation process



Projects to date:

Bus services and related capital improvements

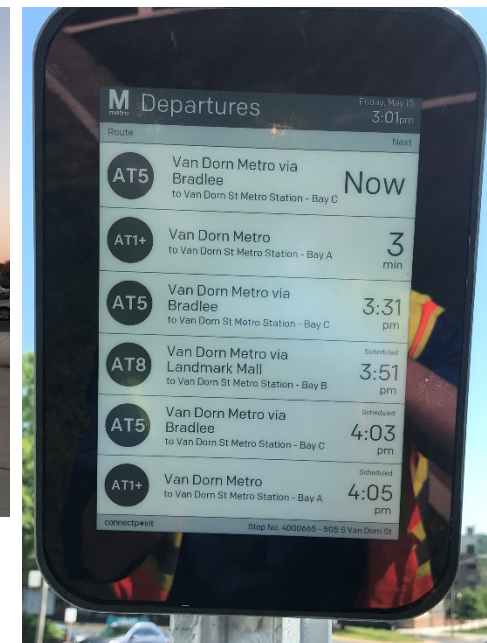
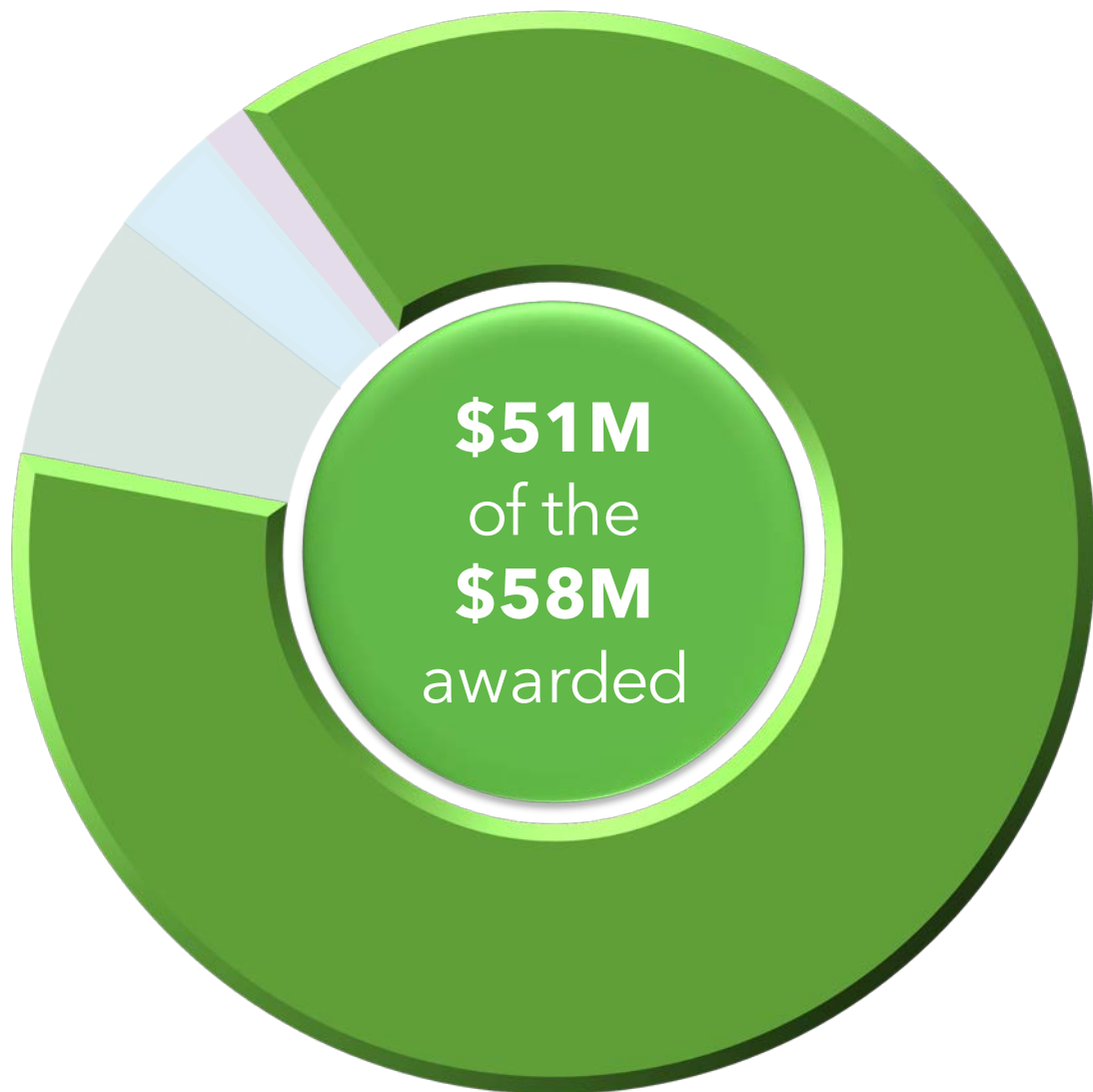


Image Credits (clockwise from upper left): OmniRide, Alexandria Transit Company, NVTC (bottom two)

Projects to date: TDM campaigns and strategies

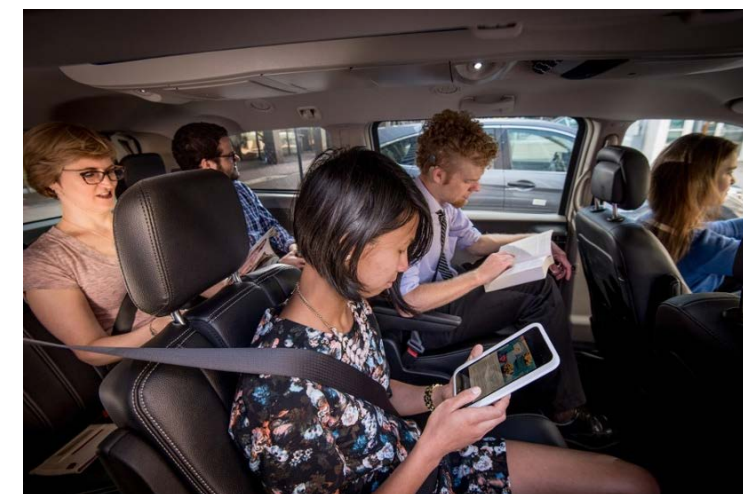
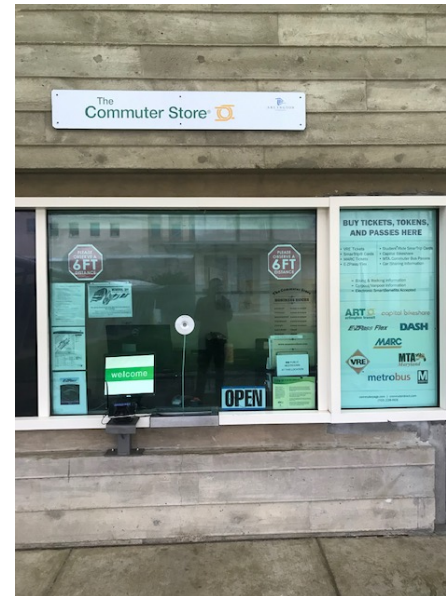
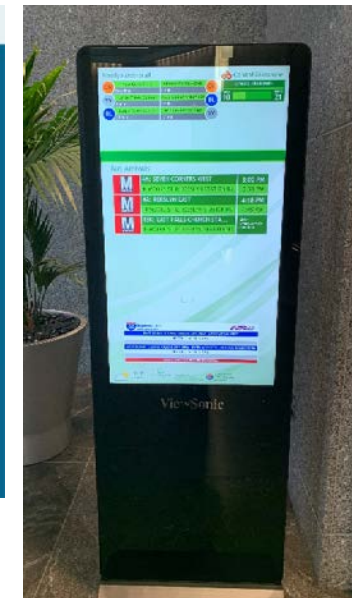
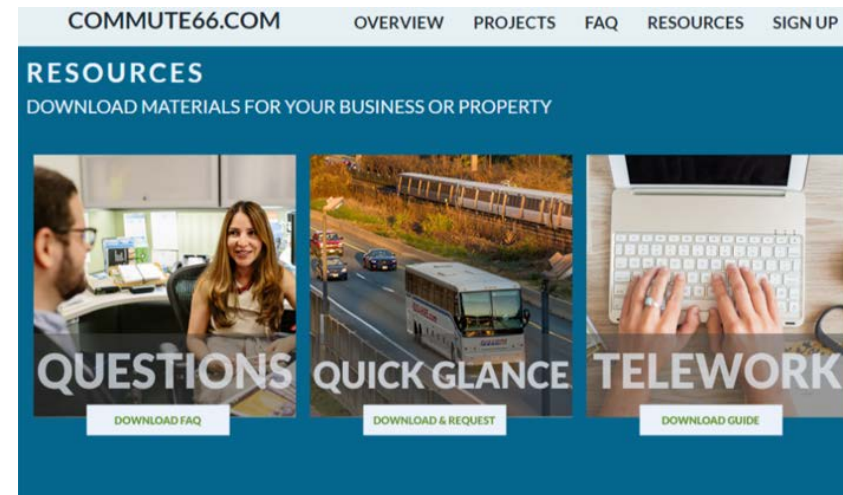
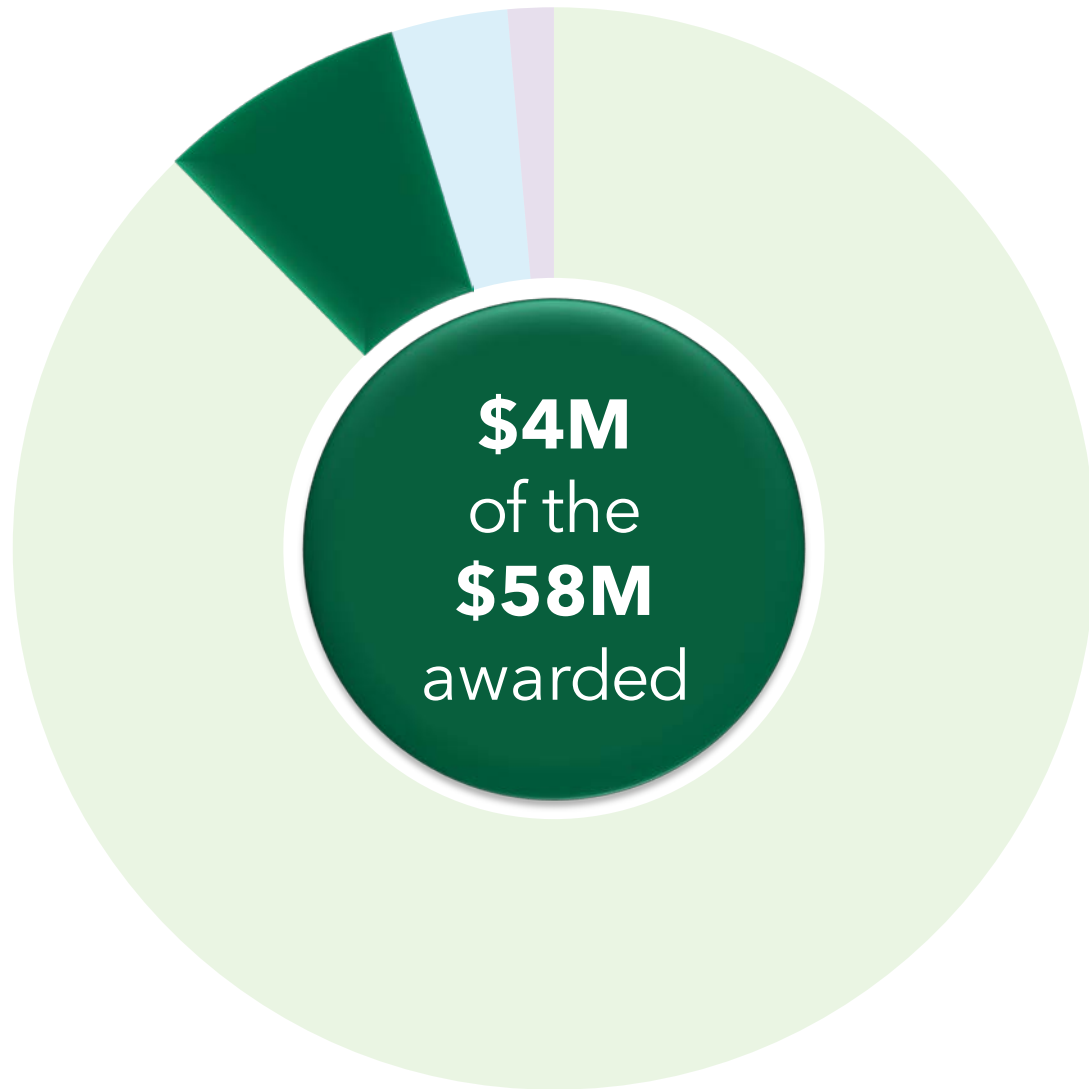
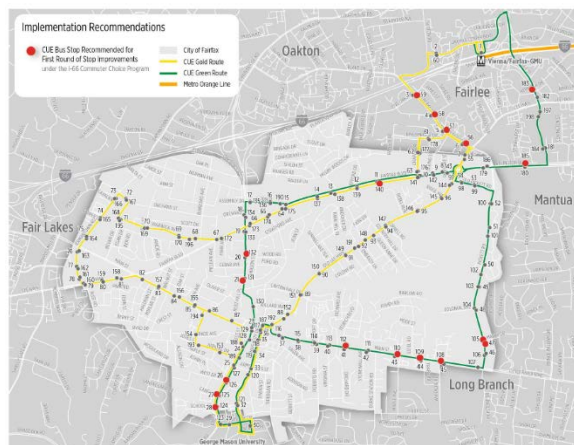


Image Credits: bottom right, NVTC; others, Arlington County

Projects to date: Other categories



\$2M
of the
\$58M
awarded

Access to transit

Roadway operations

\$1M
of the
\$58M
awarded

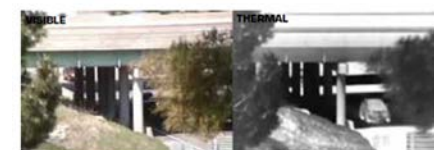
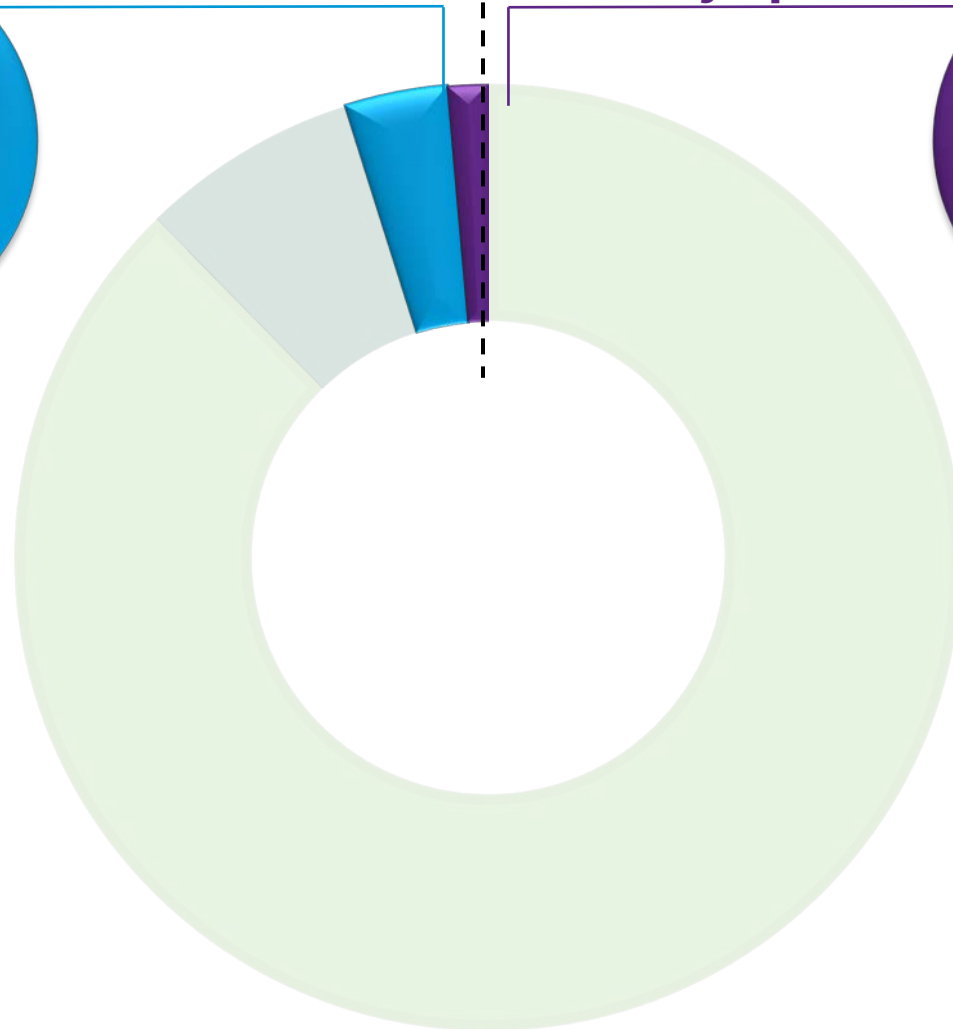


Image Credits: left side, top two NVTC, bottom City of Fairfax; right side, both Arlington County

Impacts: Tolling and Commuter Choice funding

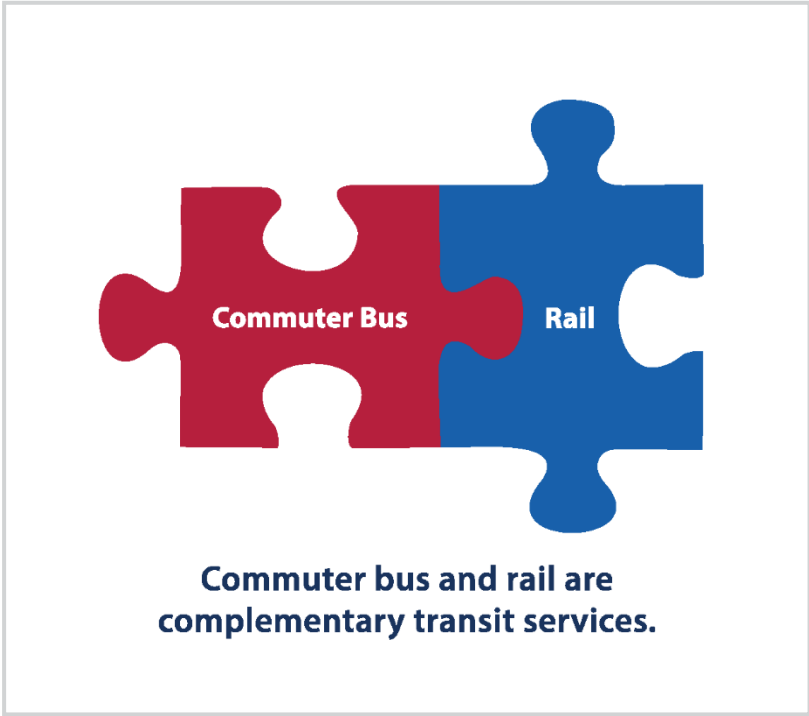
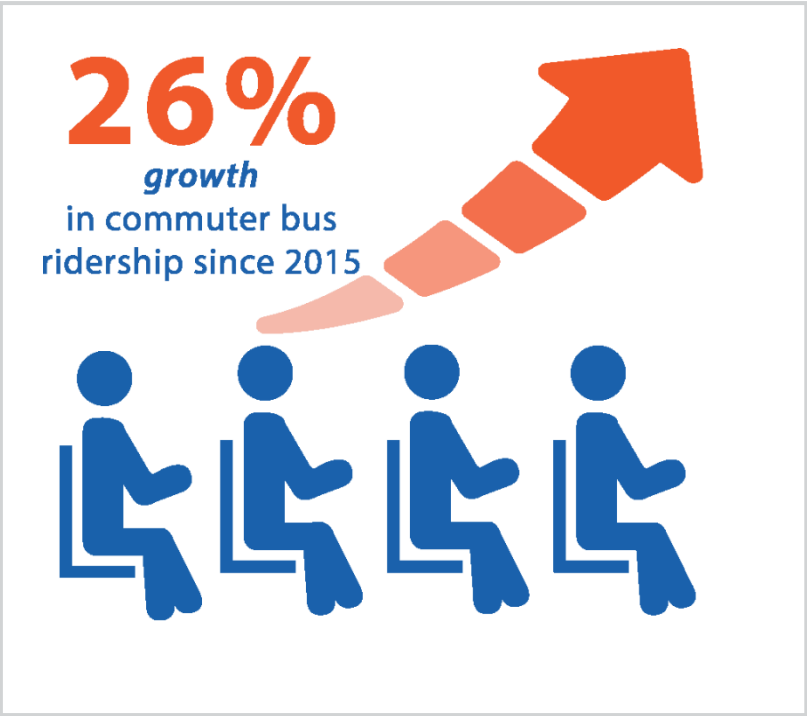
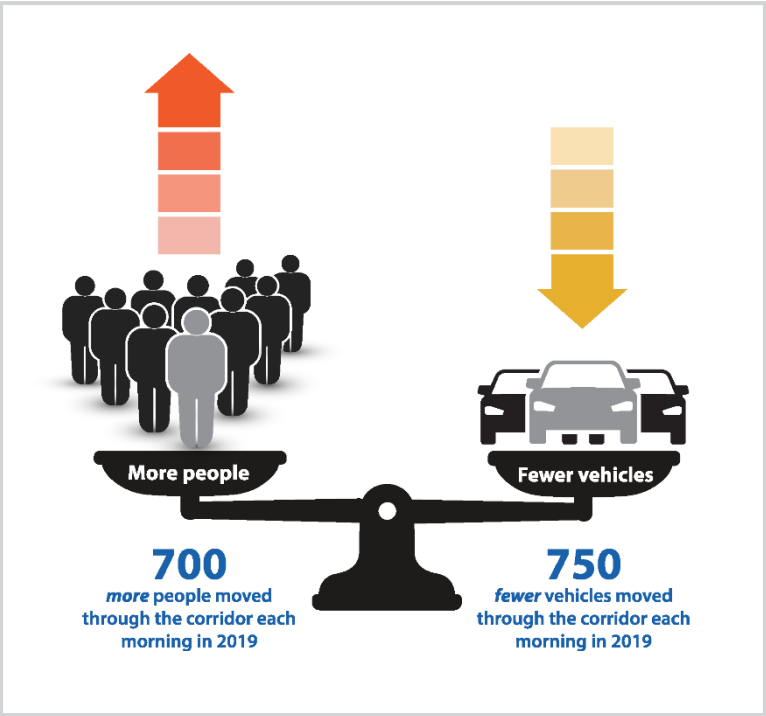


Image Credits: NVTC

Challenges we're working to address

- **Encourage diverse project proposals**

- Likely nearing market saturation for new/expanded commuter bus routes even pre-COVID

- **Assist applicants in fostering strong, innovative project proposals**

- More discussion about finding good fits with program requirements, less unguided "seeing what sticks"
- Encourage innovative technology solutions within the constraints of competitive procurement requirements

- **Emphasize directly measurable outcomes**

- For ease of performance reporting, especially with TDM

Thank You.

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<http://www.novatransit.org/programs/commuterchoice/>

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